



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

# CONTRACT

Contract / Revision	Alt Order #
916757 /	06162615
<u>Product</u>	
<u>Issue</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	1193 DCCC
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Comm	09/18/12 / 09/18/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KOAT	Mary Tricoli
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8091	11
<u>Product Code</u>	
	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media  
Attention: Maura Gilroy  
1010 Wisconsin Avenue N W  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											NM	\$0.00
D 1	KOAT	10/23/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 2	KOAT	10/23/12	10/29/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 3	KOAT	10/23/12	10/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 4	KOAT	10/23/12	10/29/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 5	KOAT	10/23/12	10/29/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
D 6	KOAT	10/23/12	10/29/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 7	KOAT	10/23/12	10/29/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 8	KOAT	10/23/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 9	KOAT	10/23/12	10/29/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 10	KOAT	10/23/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 11	KOAT	10/23/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 12	KOAT	10/23/12	10/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 13	KOAT	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 14	KOAT	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 15	KOAT	10/26/12	10/26/12	20/20	9-10p		:30			NM	0	\$0.00
D 16	KOAT	10/29/12	10/29/12	DWTS	7-8p		:30			NM	0	\$0.00
D 17	KOAT	10/29/12	10/29/12	DWTS	7-10p		:30			NM	0	\$0.00
D 18	KOAT	10/29/12	10/29/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 19	KOAT	10/27/12	10/27/12	College Football Sa	128p-6p		:30			NM	0	\$0.00
D 20	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 21	KOAT	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 23	KOAT	10/28/12	10/28/12	Sun ABC Prime C	8-9p		:30			NM	0	\$0.00
D 24	KOAT	10/28/12	10/28/12	This Week	9-10a		:30			NM	0	\$0.00
D 25	KOAT	10/25/12	10/25/12	PRIVATE PRACTICE	9-10p		:30			NM	0	\$0.00
D 26	KOAT	10/23/12	10/23/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Heist television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision 916757 /	Alt Order # 06162615	
Contract Dates 10/23/12 - 10/29/12	Product Issue	Estimate # 1193 DCCC
Advertiser <b>Democratic Congression.</b>		Original Date / Revision 09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 27	KOAT	10/24/12	10/24/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	0	\$0.00
D 28	KOAT	10/24/12	10/24/12	REVENGE		9-10p	:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.